



Archetipo.



hundred % made in italy

























































































Cut silhouettes...designing the body, an absolute research in the play of emphasizing the beauty and designing it.

Lapels....exaggerated peak lapels, SB's mock 1970s. Wider peak, sharper shoulders. Subtle, narrow lapel with lower break, single-breasted 2 or 3 buttons. Narrow peak, low buttoned, slightly shorter, single-breasted 1 button.

Loose cut...single-breasted 3 buttons, plays on fabrics.
Single-breasted...2 buttons, internal tab detail.
Refined and unique style.
Tail coat lines revisited with style and elegance.

MUSIC DRIVEN...

Colours already outlined many of the stories in the Archetipo 2011 season and then, words like scout, android, water and desert, festival... provided further points of difference of the Archetipo 2011 Man collections. Now we look with our ears as well as our eyes.

www.archetipo.com

















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The logo features a stylized, white, cursive 'A' that flows into the word 'rchetipo.' in a lowercase, handwritten-style font.



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